

Winston Salem, NC 27101 WXLV-TV 3500 Myer Lee Dr

Washington, DC 20007 1010 Wisconsin Ave NW Associates-Washington Greer Margolis Mitchell, Burns &

Brand Agency **Buyer Name** Sales Office Salesperson Product

Phone/Fax

Advertiser Schedule Dates Contract # 09/04/12-09/10/12 1357178

Greer Margolis Mitchell, Burns & Associates-Washii CO-OP Millennium/DC, Washington DC (1108) OBAMA FOR AMERICA (187386) POLITICAL CANDIDATE (ns) (1186) Obama for America (30051) Millennium Washington DC

Demo Order Type Package Deal Headline #

Commission % A35+R Normal

\$977.50

Sales Tax Net Total

Comments Billing Type

OBAMA FOR AMERICA JONATHAN VITTI SHARE = 8%

Weekly/Irregular

National/Political Candidate Agency BRD

Account Types

95/101/1536

Bassett,Laura

**Entered By** Last Modified Date Entered 08/18/12 08/18/12 ECR09796973 8 Lisa Carter

15.00

\$172.50

Commission

Sep. 2012 By Broadcast Month Greensboro (WXLV) Grand Total: 4 4 \$1,150.00 \$1,150.00

| Accepte                     |                     | 11.0                         | 10.0  | 1.6                                    | 8.4                                       | 7.1   | 6.0                         | 5.0                        | 4.(                          | 3.1   | 2.0                        | 1.1                                 | Line                           |   |
|-----------------------------|---------------------|------------------------------|---|--|---|---|-----------------------------|----------------------------|------------------------------|---|----------------------------|-------------------------------------|--------------------------------|---|
| Accepted-Agency/Advertiser: |                     | 11.0 Normal Line / SPOT (21) | 10.0 Normal Line / News (20)                            | 9.0 Normal Line / News (17)            | 8.0 Normal Line / News (12)               | 7.0 Normal Line / News (11)                             | 6.0 Normal Line / SPOT (10) | 5.0 Normal Line / SPOT (6) | 4.0 Normal Line / SPOT (4)   | 3.0 Normal Line / SPOT (3)                    | 2.0 Normal Line / SPOT (2) | 1.0 Normal Line / SPOT (1)          | Line Type / Break Type (Ref #) |   |
| -                           |                     | 09/04/12-09/07/12            | 09/04/12-09/07/12                                       | 09/09/12-09/09/12                      | 09/04/12-09/07/12                         | 09/04/12-09/07/12                                       | 09/04/12-09/07/12           | 09/04/12-09/07/12          | 09/09/12-09/09/12            | 09/08/12-09/08/12                             | 09/04/12-09/07/12          | 09/04/12-09/07/12                   | Dates                          |   |
|                             |                     | 4-                           | 4   | 4                                      | 4   | 4-  | 4                           | 4-                         | 4.                           | 4-  | 4.                         | 4.                                  | Sec                            |   |
| Date:                       |                     | نئ                           | ະພ  | ii.                                    | ເລ  | li.   | نن                          | lù:                        | ដ                            | i.i.  | ដ                          | ا<br>ن                              | Length                         |   |
| Accepted-Station:           | CONFIRMATION CONTRA | :30 11:35P- ABC-Nightline    | :30 11:01P- News- News 14<br>Carolina on ABC 45 at 11pm | :30 6:28:45P- ABC-World News<br>Sunday | :306:30P- ABC-World News<br>Monday-Friday | :30 5:58:30P- News-News 14<br>Carolina on ABC 45 at 6pm | :30 SP- The Doctors         | :30 12P- 1P (EST)          | :30 10:58:40A- ABC-This Week | :30 8A- ABC-Good Morning<br>American Saturday | :30 9A- Judge Mathis 2     | :30 7A- ABC-Good Morning<br>America | Run Times                      |   |
| ation:                      |                     |                              |   |  | 2   |   |                             |                            |                              |   |                            | И                                   | SPW Mo                         |   |
| 14/4                        | 5                   |                              |   |  |   |   | <br>                        | <br>H                      |                              |   | <br>                       | ×                                   | Mo Tu                          |   |
| 3                           | 5                   | <u> </u>                     | μ.  |  | ×   | <u></u>   | 1                           | ) <u></u>                  |                              |   |                            | ×                                   | We                             |   |
|                             |                     | 1                            |   |  | ×   | <u>,</u>  | <u>ра</u>                   | 1 1                        |                              |   | <u>1</u>                   | ×                                   | Th<br>Fr                       |   |
| 3                           | $\ge$               |                              |   |  |   |   |                             |                            |                              | ,<br>,  | <u></u>                    |                                     | r Sa                           |   |
|                             |                     |                              |   | 14                                     |   |   |                             |                            | м                            |   |                            |                                     | S.                             |   |
|                             | 2                   | 4-                           | 4   | <u> </u>                               | 2   | 4-  | 4-                          | 4                          | ъ                            | . j-A   | 4                          | И                                   | Spots                          |   |
| Date:                       | 7                   | \$15.00                      | \$40.00   | \$60.00                                | \$55.00                                   | \$45.00   | \$25.00                     | \$20.00                    | \$25.00                      | \$10.00                                       | \$20.00                    | \$25.00                             | Rate                           |   |
| Comments:                   |                     | \$60.00                      | \$160.00  | \$60.00                                | \$110.00                                  | \$180.00  | \$100.00                    | \$80.00                    | \$25.00                      | \$10.00                                       | \$80.00                    | \$125.00                            | Total                          |   |
|                             |                     | \$60.00 Greensboro (WXLV)    | \$160.00 Greensboro (WXLV)                              | \$60.00 Greensboro (WXLV)              | \$110.00 Greensboro (WXLV)                | \$1.80.00 Greensboro (WXLV)                             | \$100.00 Greensboro (WXLV)  | \$80.00 Greensboro (WXLV)  | \$25.00 Greensboro (WXLV)    | \$10.00 Greensboro (WXLV)                     | \$80.00 Greensboro (WXLV)  | \$125.00 Greensboro (WXLV)          | Station                        |   |
|                             |                     | NITELINE                     | NEWS14 ABC45  | ABC WORLD NEWS                         | ABC WORLD NEWS                            | NEWS14 ABC45  | DOCTORS                     | MILLIONAIRE                | THIS WEEK                    | GOOD MORNING AMERICA 8/18/12<br>WK            | JUDGE MATHIS               | GOOD MORNING AMERICA 8/18/12        | Comments                       |   |
|                             |                     | 8/18/12                      | 8/18/12   | 8/18/12                                | 8/18/12                                   | 8/18/12   | 8/18/12                     | 8/18/12                    | 8/18/12                      | 8/18/1  | 8/18/12                    | 8/18/1                              | Entered                        | - |
|                             |                     | ~                            | 1 2   | _ ~                                    | _ 2                                       | 2   | 2                           | 2                          | 12                           | _ 2   | 12                         |                                     | a.                             |   |



WXLV-TV 3500 Myer Lee Dr Winston Salem, NC 27101

Agency Product Advertiser

Schedule Dates Contract #

Brand Phone/Fax Buyer Name Sales Office Salesperson

Bassett,Laura

Millennium Washington DC

Greer Margolis Mitchell, Burns &

Washington, DC 20007

Comments Billing Type Account Types

OBAMA FÓR AMERICA JONATHAN VITTI SHARE = 8% Weekly/Irregular

National/Political Candidate Agency BRD

Sales Tax

95/101/1536

1010 Wisconsin Ave NW Associates-Washington

> OBAMA FOR AMERICA (187386) POLITICAL CANDIDATE (ns) (1186) Greer Margolis Mitchell, Burns & Associates-Washii CO-OP Obama for America (30051) 09/04/12-09/10/12 Millennium/DC, Washington DC (1108) 1357178 Demo Order Type Headline # Entered By Last Modified Date Entered 08/18/12

Commission Commission % Package Deal 15.00

Net Total \$977.50 \$172.50 A35+R 8 08/18/12 Normal ECR09796973 Lisa Carter

Greensboro (WXLV) Grand Total: Sep. 2012 By Broadcast Month Spots 4 \$1,150.00 \$1,150.00

|         |                                       | Continue                  | Date.   |          |                    |          |                |   |                 |                   |                                | _              |
|---------|---------------------------------------|---------------------------|---------|----------|--------------------|----------|----------------|---|-----------------|-------------------|--------------------------------|----------------|
|         |                                       | Comments:                 | Date:   |          |                    |          | l-Station:     | Accepted-Station:                                       | Date:           |                   | Accepted-Agency/Advertiser:    | Accept         |
|         |                                       |                           |         | TRACT    | CONFIRMATION CONTR | MATIO    | NFIR           | CO  |                 |                   |                                |                |
|         |                                       |                           |         |          |                    |          |                |   |                 |                   |                                |                |
| 8/18/12 | NEWS14 ABC45                          | \$40.00 Greensboro (WXLV) | \$40.00 | p-4      |                    |          | PM .           | :3011:01P- News- News 14<br>Carolina on ABC 45 at 11pm  | <u>4.</u><br>نن | 09/10/12-09/10/12 | 15.0 Normal Line / News (20)   | 16             |
| 8/18/12 | ABC WORLD NEWS                        | \$55.00 Greensboro (WXLV) | \$55.00 | <u> </u> |                    | щ        |                | :30 6:30P- ABC-World News<br>Monday-Friday              | 4.              | 09/10/12-09/10/12 | 15.0 Normal Line / News (12)   | 15             |
| 8/18/12 | NEWS14 ABC45                          | \$45.00 Greensboro (WXLV) | \$45.00 | <u></u>  |                    | <u> </u> | ă <sup>‡</sup> | :30 5:58:30P- News-News 14<br>Carolina on ABC 45 at 6pm | 4 <u>.</u>      | 09/10/12-09/10/12 | 14.0 Normal Line / News (11)   | 14             |
|         | Program Change/Exception - Ricki Lake | Greensboro (WXLV)         |         |          |                    |          |                |   |                 | 09/10/12          | 13.0.1 Closed Preempt (10)     | 13.0           |
| 8/18/12 | DOCTORS                               | Greensboro (WXLV)         | \$25.00 |          |                    | ;р.А<br> |                | :30 5P- The Doctors                                     | :3              | 09/10/12-09/10/12 | 13.0 Normal Line / SPOT (10)   | 13             |
| 8/18/12 | JIMMY KIMMEL                          | \$20.00 Greensboro (WXLV) | \$5.00  | 4        | 1                  | 1        |                | :30 12:02:05A- ABC-Jimmy<br>Kimmel Live                 | 4 <u>4</u>      | 09/04/12-09/07/12 | 12.0 Normal Line / SPOT (22)   | <br> -<br>  ti |
| Entered | Comments                              | Total Station             | Rate    | Su Spots | Th Fr Sa           | Mo Tu We | SPW Mo         | Run Times   | Sec Length      | Dates             | Line Type / Break Type (Ref #) | Line           |

Fax# Phone# Buyer Estimate# Advertiser Station Product WXLV-TV GREENSBORO/W.SALEM 1536 ( ) POLITICAL OBAMA FOR AMERICA Laura Bassett

> Hiatus Weeks Flight Dates Agency C/P1/P2/E Agency WASHINGTON, DC 20007 P1/P2/E 95/101/1536 ( ) GMMB 3050 K ST NW 09/04/2012 - 09/10/2012

> > Salesperson ( Sales Office ( Rep Firm

) WASHINGTON ) JONATHAN VITTI

Salesperson FAX# Salesperson Phone# 202-955-5342

- CONTRACT COMMENT -

ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. YNCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT

|   | 177.00  | 17.50   |  | 1/2  |  |                | (*25E-  |
|---|---|---|--|--|--|----------------|---|
| *12   | *10   | *   | 00   | *7   | *  | In             | REM pls se let's pls se pls se pls ad tks   |
| TU-F,M  | TU-F,M  | TU-F,M  | TU-F,M   | *7 TU-F,M                                    |  | Day            | REMARKS pls see lines 5,7,8,9,1 let's offer - sm 9/9 8 pls see line # 22 for t pls advise/revise asap. tks  |
| 09/04-09/10<br>Station Remark.                    | 09/04-09/10 5P-6P DOCTORS<br>Station Remark. V4 lx is n/a oversold) | 09/04-09/10<br>Station Remark.                    | 09/04-09/10<br>Station Remark.                           | 09/04-09/10<br>Station Remark.               | 09/04-09/10<br>Station Remark.               | Dates          | -REMARKS pig see lines 5,7,8,9,10,12 & 13 for n/a's. let's offer - sum 9/9 8-9p   1x \$600 once upon a time) pig see line # 22 for tp correction. pls advise/revise asap. tks |
| 630P-7P<br>V4 2x are                              | 5P-6P<br>V4 lx is 1   | 3P-4P<br>V4 this 1:                               | 2P-3P<br>V4 this l                                       | 1P-2P<br>V4 this 1:                          | <br>11A-12P<br>V4 this 1:                    | Time           | or n/a's. bnce upon   |
| 630P-7P ABC WORLD NEWS<br>V4 2x are n/a oversold) | DOCTORS<br>u/a oversold)  | 3P-4P RICKI LAKE<br>V4 this line is n/a byersold) | 2P-3P GMA IN THE AFTERNOON V4 this line is n/a Sversold) | 1P-2P THE CHEW V4 this line is n/a bversold) | 11A-12P VIEW  V4 this line is n/a (oversold) | Program        | a time)   |
| .30   | .30   | .30   | .30  | .30  | .30  | Len            |   |
| \$55.00   | \$25.00   | \$50.00   | \$20.00  | \$20.00                                      | \$20.00                                      | Rate           |   |
| ഗ   | UI  | 44  | 41   | 4  | # <b>\(\sigma\)</b>                          | Spots/Week     |   |
| н   | Н   | <b> </b>  | H  | ш  | ₽ ¦  | # of<br>Weeks  |   |
| ហ   | U   | 41  | 44   | 41   | 1 4<br>1<br>1                                | Total<br>Spots |   |
| \$275.00  | \$125.00  | \$200.00  | \$80.00  | \$80.00                                      | \$80.00                                      | Total Cost     |   |

| AS & SA   |   | Іл Дау         | Product Estimate# Buyer Phone# Fax#   | Station V<br>Advertiser                    | Rep Order#<br>EC'd Yes  |
|---|---|----------------|---|--|---|
| 09/08-09/08<br>Station Remark                       |   | Dates          | OBAMA FOR AMERICA<br>1536<br>Laura Bassett  | WXLV-TV GREENSBORO/W.SALEMer ( ) POLITICAL | 9796973   |
| 708<br>Remark.                                      | •                                       | ***            | ERICA   | BORO/W                                     | Ver# 4  |
| 6P-630P<br>V4 this lir                              | 1 1 1 1                                 | Time           |   | .SALEM                                     | 4 Status Returned   |
| 6P-630P HOLLYSCOOP<br>V4 this line is n/a bversold) |   | Program        | WASHIN Agency C/P1/P2/E Flight Dates Hiatus Weeks                                   | Agency ( ) GMMB<br>3050 K ST NW            | med Traffic Order# 1357178  |
| .30   |   | Len            | WASHINGTON, DC 20007<br>(P1/P2/E 95/101/1536<br>les 09/04/2012 - 09/10/2012<br>eeks | GMMB<br>ST NW                              | -   |
| \$25.00   | !!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!! | Rate           |   |  | Printed:<br>Last Received:<br>ng Buylines: Last   |
| ч   |   | Spots/Week     | Salesperson ( ) Salesperson Phone# Salesperson FAX#                                 |  | Printed: 08/23/2012 4:46 PM Last Received: 08/22/2012 12:54 PM Showing Buylines: Last Sta Revised Lines |
| Н   | 1<br>1<br>1                             | # of<br>Weeks  | ) JONATHAN VIII<br>E 202-955-5342   | WASHINGTON                                 |   |
| Ч   | 1 1                                     | Total<br>Spots | -5342   | TON  | 2 of  |
| \$25.00   | 1 1 1 1 1 1 1                           | Total Cost     |   |  | 2   |

### -REPORT TOTALS-

\*22

TU-F,M

09/04-09/10 Station Remark.

12A-1A

JIMMY KIMMEL

.30

\$5.00

\$20.00

V4 correct tp is 1202-108m

Report Totals. 31 / \$885.00

# -SALES MONTHLY TOTALS-

Sep 12. 61 / \$1,750.00
Sales Totals. 61 / \$1,750.00
Station Totals. 61 / \$1,750.00
Lines not sent/rcld/rtrn. 0 / \$0.00
—COMPETITIVE—

Market Totals

\$21,875

CABL

12 0 0%

UNKN

ω o,

WBFX

% %

WCWG

₩ 0,

ATXM

8 W % 0%

| Demos | Books |
|-------|-------|
| RA35+ | null  |

Ver# 3 Status Revised

Traffic Order# N L L M

Printed: Last Received:

08/22/2012 2:02 PM 08/22/2012 12:54 PM

1 of

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Showing Buylines: All Rep Revised Lines

Agency 3050 K ST NW

Flight Dates Hiatus Weeks WASHINGTON, DC 20007 Agency C/P1/P2/E 95/101/1536 Flight Dates 09/04/2012 - 09/10/2012

NEW POLITICAL ORDER. STARTS 9/4. TOTAL \$4025.

\*\*\*\*\*\*\*\*\*\*

PLS CF- CHRISTINA FOR JON

V.1 8/17

Fax#

Phone# Estimate# Product

Buyer

Laura Bassett 1536

Rep Firm Sales Office ( Salesperson (

) WASHINGTON ) JONATHAN VITTI

Salesperson Phone# Salesperson FAX# 202-955-5342

2

Rep Order# EC'd Yes 9796973 Ver# Ú۵ Status Revised

Traffic Order#

Last Received: Printed: 08/22/2012 2:02 PM 08/22/2012 12:54 PM

2 of

Showing Buylines: All Rep Revised Lines

Advertiser Product Phone# Buyer Estimate# Station WXLV-TV GREENSBORO/W.SALEM 1536 ( ) POLITICAL OBAMA FOR AMERICA Laura Bassett

Fax#

Agency C/P1/P2/E Hiatus Weeks Flight Dates WASHINGTON, DC 20007 P1/P2/E 95/101/1536 ( ) GMMB 3050 K ST NW 09/04/2012 - 09/10/2012

Agency

Salesperson ( Sales Office ( Rep Firm

) WASHINGTON ) JONATHAN VITTI

Salesperson FAX# Salesperson Phone# 202-955-5342

## - CONTRACT COMMENT -

ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT

#### - REMARKS -

PLS SEE LNS 17-19 FOR CLIENT CUTS

PLS OF THANKS

| *19  | *18  | *17  | F              |
|--|--|--|----------------|
| su   | HI   | TU   | Day            |
| 09/09-09/09 8P-9P SECRET MI<br>Sales Remark. V3 SPOT HAS BEEN CANC<br>V3 Comment Changed, Spots/week Changed | 09/06-09/06 10P-11P ROOKIE BI<br>Sales Remark. V3 SPOT HAS BEEN CANC<br>V3 Comment Changed, Spots/week Changed | 09/04-09/04 10P-11P PRIVATE P<br>Sales Remark. V3 SPOT HAS BEEN CANC<br>V3 Comment Changed, Spots/week Changed | Dates          |
| 8P-9P<br>V3 SPOT HA<br>ged, Spots/w  | 10P-11P<br>V3 SPOT HA<br>ged, Spots/w  | 10P-11P<br>V3 SPOT HA<br>ged, Spots/w  | Time           |
| 8P-9P SECRET MILLIONAIRE<br>V3 SPOT HAS BEEN CANCELLED PER CLIENT<br>d, Spots/week Changed                   | 10P-11P ROOKIE BLUE<br>V3 SPOT HAS BEEN CANCELLED PER CLIENT<br>Ed, Spots/week Changed                         | 10P-11P PRIVATE PRACTICE<br>V3 SPOT HAS BEEN CANCELLED PER CLIENT<br>d, Spots/week Changed                     | Program        |
| .30  | .30  | .30  | Len            |
| \$785.00   | \$785.00   | \$705.00   | Rate           |
| 0  | 0  | 0  | Spots/Week     |
| 0  | 0  | 0  | # of<br>Weeks  |
| 0  | 0  | 0  | Total<br>Spots |
| \$0.00   | \$0.00   | \$0.00   | Total Cost     |

### -REPORT TOTALS—

Report Totals. 0 / \$0.00

# -SALES MONTHLY TOTALS-

Sep 12. 61 / \$1,750.00

|              | COMPETITIVE Market Totals \$21,875 | Station Totals. 61 / \$1,750.00 Lines not sent/rcld/rtrn. 0 / \$0.00 | Fax# Sales Totals. 61 / \$1,750.00 | Buyer Laura Bassett Phone#             | Advertiser ( ) POLITICAL Product OBAMA FOR AMERICA Federation 1536 | Station WXLV-TV GREENSBORO/W.SALEM                | Rep Order# 9796973 Ver# 3 Status Revised EC'd Yes |
|--------------|------------------------------------|--|------------------------------------|--|--|---|---|
| WGHP         | CABL                               |  |                                    | Fligh<br>Hiat                          | A gen  | Agen  |   |
| .N<br>&<br>% | %                                  |  |                                    | Flight Dates Hiatus Weeks              | 3050 K ST NW WASHINGTON, DC 20007                                  | Agency ( ) GMMB                                   | Traffic Order#                                    |
| AKWM         | UNKN                               |  |                                    | 09/04/20                               | ( NW<br>GTON, DC 2000<br>95/101/1536                               | MMB   | ,,,   |
| ₩<br>%       | 0/0                                |  |                                    | 09/04/2012 - 09/10/2012                | )C 20007   | Show  | }   |
| WUPN         | WBFX                               |  |                                    | 2                                      |  | ing Buyli   | Pri<br>Last Re                                    |
| %            | %                                  |  |                                    |  |  | ines: All   | Printed:<br>Received:                             |
| WXII 31%     | WCWG 0%                            |  |                                    | Salesperson Phone#<br>Salesperson FAX# | Sales Office ( )<br>Salesperson ( )                                | Showing Buylines: All kep Kevised Lines  Rep Firm | 08/22/2012 2:02 PM<br>08/22/2012 12:54 PM         |
|              |                                    |  |                                    |  | \ ×  |   |   |

) WASHINGTON ) JONATHAN VITTI

3 of

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202-955-5342

WXLV XW.TM

ω ω % %

Books Demos

RA35+ null

Rep Order# 9796973 Ver# 1 EC'd Yes Status New

Traffic Order#

08/17/2012 5:00 PM 08/17/2012 1:47 PM

Printed: 08/17/2012 1:47 J Last Received: 08/17/2012 1:47 J Showing Buylines: All Rep Revised Lines

Rep Firm Sales Office ( Salesperson (

Salesperson Phone# ) WASHINGTON ) JONATHAN VITTI 202-955-5342

Salesperson FAX#

V.1 8/17 \*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\* Contract Coversheet \*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\* Fax#

Estimate# Buyer

1536

Laura Bassett

OBAMA FOR AMERICA

WASHINGTON, DC 20007 Agency C/PI/P2/E 95/101/1536 Flight Dates 09/04/2017 - 00/10

09/04/2012 - 09/10/2012

Hiatus Weeks

Advertiser Station Product

WXLV-TV GREENSBORO/W.SALEM er ( ) POLITICAL

Agency

( ) GMMB 3050 K ST NW

Phone#

NEW POLITICAL ORDER. STARTS 9/4. TOTAL \$4025.

PLS CF- CHRISTINA FOR JON

\*\*\*\*\*\*

1 of

| Rep Order# 9796973 Ve<br>EC'd Yes                           | #     | Ver# 1 Status New | Traffic Order#                                       | Printed: 08 Last Received: 08 Showing Buylines: All Lines | 08/17/2012 5:00 PM<br>08/17/2012 1:47 PM<br>ines | 2 of             |
|---|-------|-------------------|--|---|--|------------------|
| Station WXLV-TV GREENSBORO/W.SALEM Advertiser ( ) POLITICAL | RO/W. | SALEM             | Agency ( ) GMMB<br>3050 K ST NW                      |   | Rep Firm<br>Sales Office (                       | ) WASHINGTON     |
| Product OBAMA FOR AMÉRICA<br>Estimate# 1536                 | [CA   |                   | WASHINGTON, DC 20007 Agency C/P1/P2/E 95/101/1536    |   | Salesperson (                                    | ) JONATHAN VITTI |
|   |       |                   | Flight Dates 09/04/2012 - 09/10/2017<br>Hiatus Weeks | /2012   | Salesperson Phone#<br>Salesperson FAX#           | # 202-955-5342   |
|   |       |                   |  |   |  |                  |

## - CONTRACT COMMENT -

Phone# Fax# Buyer Estimate# Product

ON THE BASIS OF RACE OR ETENICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. 

| 13          | 12                      | <del>1</del> | 10           | v             | 00                    | 7            | δ<br>0        | υ               | 44          | ω                       | N            | h !                    | E S          |
|-------------|-------------------------|--------------|--------------|---------------|-----------------------|--------------|---------------|-----------------|-------------|-------------------------|--------------|------------------------|--------------|
| SA          | TU-F,M                  | TU-F,M       | TU-F,M       | TU-F,M        | TU-F,M                | TU-F,M       | M'A-OL        | M'A-nl          | DS          | SA                      | TU-F,M       | ти-ғ,м                 | ;            |
| 09/08-09/08 | 09/04-09/10)            | 09/04-09/10  | 09/04-09/10) | 09/04-09/400  | 09/04-09/10 7 1 2p-3p | 09/04-03/100 | 09/04-03/10   | 09/04-09/20 ~ / | 09/09-09/09 | 80/60-80/60             | 09/04-09/10  | 09/04-09/10            | Dates        |
| 6P-630P     | 630P-7P                 | 6P-630P      | 5Þ-6Þ        | 3P-4P         | 2P-3P                 | 1P-2P        | 12P-1P        | 11A-12P         | 11A-12P     | 8A-9A                   | 9A-10A       | 7A-9A                  | Time         |
| HOLLYSCOOP  | ABC WORLD NEWS 3 2X NIA | NEWS14 ABC45 | DOCTORS )    | RICKE TAKE CH | GMA IN THE AFTERNOON  | THE CHEW     | MILLIONAIRE 3 | VIEW            | THIS WEEK   | GOOD MORNING AMERICA WK | JUDGE MATHIS | GOOD MORNING AMERICA   | Time Program |
| .30         | JM .30                  | .30          | .30          | .30           | .30                   | .30          | .30           | .30             | .30         | .30                     | .30          | -30                    | Len          |
| \$25.00     | \$55.00                 | \$45.00      | \$25.00      | \$50.00       | \$20.00               | \$20.00      | \$20.00       | \$20.00         | \$25.00     | \$10.00                 | \$20.00      | \$25.00                | Rate         |
| щ           | on .                    | ,<br>И       | ហ            | 4             | 44                    | 4            | 44            | 4               | ы           | ц                       | 41           | <b>(</b> Π             | Spots/Week   |
| Н           | н.                      | Н            | H            | μ             | 11                    | μ            | Н             | Н               | Н           | Н                       | H            | <br>  <br>  <br>  <br> |              |
| н           | ហ                       | σ            | ហ            | 4             | 41                    | 4.           | 44            | 44              | Ч           | н                       | 41           | ហ !<br>!               | # of Total T |
| \$25.00     | \$275.00                | \$225.00     | \$125.00     | \$200.00      | \$80.00               | \$80.00      | \$80.00       | \$80.00         | \$25.00     | \$10.00                 | \$80.00      | \$125.00               | Total Cost   |

| Demós | Books    | СОМ                | Lines not    | Sales           | Sep 12.               | -SALI  | - | Report            | REPC          | 22              | 21              | 20           | 19                 | 18          | 17               | 14             | 1       | Ln               | Buyer<br>Phone#<br>Fav#                | Station Advertiser Product Fetimote#                            | Rep (   |
|-------|----------|--------------------|--------------|-----------------|-----------------------|--|---|-------------------|---------------|-----------------|-----------------|--------------|--------------------|-------------|------------------|----------------|---------|------------------|--|---|---|
|       |          | -COMPETITIVE-      |              | Sales Totals. 6 |                       | ETNOM SE   |   | Report Totals.    | REPORT TOTALS | ти-ғ,м          | TU-F,M          | TU-F,M       | SU                 | HI          | TU               | SU             | 1 1 1   | Day              | e# " i                                 | <b>₽</b>  | Rep Order#<br>EC'd Yes                                      |
| RA35+ | mull     | E<br>Market Totals | rcld/rtrn. 0 | 4 /             | 64 / \$4,025.00       | -SALES MONTHLY TOTALS—   |   | . 64 / \$4,025.00 | <b>A</b>      | 1 09/04-09/10   | 09/04-09/10     | 09/04-09/    | 09/09-09/09        | 09/06-09/06 | 09/04-09/04      | 09/09-09/09    | 1 1 1 1 | Dates            | Laura Bassett                          | WXLV-TV GREENSBORO/W.SALEM ( ) POLITICAL OBAMA FOR AMERICA 1526 | 9796973 Ver#  |
|       |          |                    | / \$0.00     |                 |                       |  |   |                   |               |                 |                 | Lam          | 00                 | Н           | Н                | o)             |         | ⊬}               |  | RO/W.SAI  | <del></del>   |
|       |          | \$50,313           |              |                 |                       |  |   |                   |               | 12 <u>A</u> ~1A | 1135P-<br>1205A | 11P-1135P    | ਕ6-ਕੋ8             | 10P-11P     | 10P-11P          | 630P-7P        |         | Time             |  | EM  | Status New  |
|       | WGHP 28% | CABL 0%            |              |                 |                       |  |   |                   |               | JIMMY KIMMEL    | ,<br>1          | NEWS14 ABC45 | SECRET MILLIONAIRE | ROOKIE BLUE | PRIVATE PRACTICE | ABC WORLD NEWS |         | Program          | Flight Dates Hiatus Weeks              | Agency (30<br>W   | v Traffic Order#  |
|       | WMYV 3%  | UNKN 0%            |              |                 |                       |  |   |                   |               | V               | , W             | (X)          | Œ                  |             |                  | Ü              | i       |                  |  | ( ) GMMB<br>3050 K ST NW<br>WASHINGTON, DC 20007                | Order#  |
|       | % WEDW   | % WBFX             |              |                 |                       |  |   |                   |               | 30              | .30             | .30          | .30                | .30         | Z .30            | .30            |         | Len              | 09/04/2012 - 09/10/2012                | 20007   | Printed: 08/ Last Received: 08/ Showing Buylines: All Lines |
|       | 0%       | %                  |              |                 |                       |  |   |                   |               | \$5.00          | \$15.00         | \$40.00      | \$785.00           | \$785.00    | \$705.00         | \$60.00        |         | Rate             |  |   | Printed:<br>Last Received:<br>ng Buylines: All I            |
|       | WXII 31% | WCWG 0%            |              |                 |                       |  |   |                   |               | 4)              | 41              | ſŋ           | 0 1                | 0 1         | 0                | Ļ              |         | Spots/Week       | Salesperson Phone#<br>Salesperson FAX# | Rep Firm<br>Sales Office (<br>Salesperson (                     | 08/17/2012 5:00 PM<br>08/17/2012 1:47 PM<br>.ines           |
|       | ATIXM    | XMEM               |              |                 |                       |  |   |                   |               | щ               | μ               | ы            | Н                  | н           | μ                | Н              |         | ek # of<br>Weeks |  | ) WASHINGTON<br>) JONATHAN VII                                  | Fred,   |
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|       |          |                    | /            |                 | a d                   | THE STATE OF THE S |   |                   |               | \$20.00         | \$60.00         | \$200.00     | \$785.00           | \$785.00    | \$705.00         | \$60.00        | 1 1 1 1 | Total Cost       |  |   | of 4  |

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Showing Buylines: All Lines

Rep Firm Sales Office ( Salesperson (

Salesperson Phone# Salesperson FAX# ) WASHINGTON ) JONATHAN VITTI 202-955-5342

Buyer Phone# Fax# Estimate# Station WXLV-TV GREENSBORO/W.SALEM Advertiser ( ) POLITICAL Product OBAMA FOR AMERICA 1536 Laura Bassett

> Agency C/P1/P2/E
> Flight Dates
> Hiatus Weeks Agency WASHINGTON, DC 20007 /P1/P2/E 95/101/1536 tes 09/04/2012 - 09/10/2012 ( ) GMMB 3050 K ST NW